

Elegance, Style, Thrill, Desire delivered.

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Spotlight

Koenigsegg Agera

One of the most awaited and honourable awards in Indian Automotive Industry – BBC TopGear India Awards 2011 were held at ITC Grand, Mumbai on 3rd Dec 2011.

An evening of celebrations with the presence of Bollywood celebrities like Kareena Kapoor, Purab Kohli and Sameera Reddy; as the publication presented awards to honour the best of cars, bikes, machine and men who have made a mark this year in the world of automobiles. Top Gear Awards aren't just about performance; they reward cleverness, and acknowledge cars that redefine their markets.

This year being exceptional as the market was flooded with cars with high speed, performance and looks. Top Gear introduced a new category called – The 'Hyper Car of the year' 2011 and it was obvious that Koenigsegg Agera was the winner in this category.

Nigel Harwood, President and CEO, The Established was present at the ceremony to accept the award from Top Gear.

Ariel Atom zooms to India with InterGlobe Established. Based out of Somerset, England Ariel Motor Company has evolved over the years to produce the unique Atom.

Acclaimed for building some of the fastest cars in the world, Ariel Motor Company's V8 Atom series beat the Bugatti Veyron earlier this year by 1.7 seconds on the TopGear test track, making it the fastest road-legal car to go around the track. The car has also proved to be one of the fastest in the world in the zero to 100mph to zero test.

The Atom is truly unique - with no doors, no roof and no compromise, just total driver involvement. The models of Atom that will be available in India include the 245 bhp and 300 bhp variants of Ariel Atom 3. With an ex-factory price of Rs 25 lacs, we believe India will embrace the Atom!

What's new?

Ariel Atom in India



THE ESTD!

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Best sellers/Hot picks



Ariel Atom: The fastest accelerating car is now available in India...

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In the news

- [Sikorsky delivered S76 C++ in India](#)
- [Ariel Atom Launched in India](#)
- [Koenigsegg Agera R Guinness World Record Certificate](#)
- [THE ESTD featured in Glam Gang blog](#)
- [Hawker 4000 in the Atelier magazine](#)
- [Interview with Nigel Harwood , President and CEO in Travel and Leisure](#)
- [Koenigsegg Agera won the Hyper Car of the year 2011 award from TopGear](#)

Events to come

IBAE	22 Feb - 23 Feb 2012
MUMBAI INTERNATIONAL BOAT SHOW	23 Feb - 26 Feb 2012
INDIA AVIATION 2012 (Hyderabad Air Show)	14 Mar - 18 Mar 2012
HELIPOWER	19 Mar - 20 Mar 2012